



SMS Privacy Policy & Terms and Conditions

The Art Academy of Cincinnati (AAC) respects your privacy and is committed to protecting your personal information. This document explains how AAC collects, uses, and protects information associated with its SMS text messaging program and outlines the terms and conditions for participation.

SMS Privacy Policy

Information We Collect

When you provide your mobile phone number and opt in to receive text messages from AAC, we may collect and maintain the following information:

- Your name and mobile phone number
- Your SMS consent and communication preferences
- Information provided through inquiry forms, applications, event registrations, and other interactions with AAC
- Records of SMS communications, including messages sent, received, and responses

How We Use Your Information

AAC uses this information to communicate with prospective students, applicants, admitted students, and enrolled students regarding admissions, enrollment, financial aid, scholarships, academic programs, campus events, and other institutional opportunities.

Information may also be used to respond to inquiries, manage communication preferences, and improve AAC's communication services.



Information Sharing and Privacy

AAC does not sell, rent, or share mobile phone numbers, SMS opt-in information, or SMS consent information with third parties or affiliates for their marketing or promotional purposes.

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties or affiliates for marketing or promotional purposes.

AAC may use authorized service providers to facilitate communications and deliver SMS messages. These providers may access information only as necessary to perform services on AAC's behalf and are not authorized to use the information for their own marketing purposes.

Data Security

AAC takes reasonable administrative and technical measures to protect personal information against unauthorized access, disclosure, alteration, or misuse. However, no electronic communication or data storage system can be guaranteed to be completely secure.

Your Privacy Choices

Participation in AAC's SMS program is voluntary. You may withdraw your consent to receive text messages at any time by replying **STOP** to an AAC text message.

Opting out of SMS communications does not prevent AAC from contacting you through other appropriate communication methods.

SMS Terms and Conditions

Program Name and Description

The **Art Academy of Cincinnati Admissions SMS Program** provides prospective students, applicants, admitted students, and enrolled students with information related to AAC's admissions, enrollment, and institutional programs.

Effective Date: October 23, 2026



By opting in, you agree to receive SMS text messages from the Art Academy of Cincinnati. Messages may include:

- Admissions information, application updates, and next steps
- Enrollment and registration information
- Financial aid and scholarship opportunities
- Campus visits, event invitations, and appointment reminders
- Important deadlines and institutional announcements
- Academic program information and related opportunities

Messages may be informational or promotional, depending on the consent provided.

Consent to receive SMS messages is voluntary and is not a condition of admission, enrollment, or purchase of goods or services.

Message Frequency

Message frequency varies depending on your relationship with AAC, your stage in the admissions or enrollment process, and upcoming events or deadlines.

Message and Data Rates

Message and data rates may apply. Standard messaging and data charges imposed by your wireless carrier may apply to messages sent or received as part of this program.

Opt-Out Instructions

You may opt out of receiving SMS communications from the Art Academy of Cincinnati at any time by replying **STOP** to any AAC text message.

After replying **STOP**, you may receive a confirmation message acknowledging your request. Once your opt-out request has been processed, you will no longer receive messages from that SMS program unless you opt in again.



Help and Support

For assistance with AAC SMS communications, reply **HELP** to any AAC text message.

You may also contact the Art Academy of Cincinnati Admissions Office at admissions@artacademy.edu.

Carrier Disclaimer

Wireless carriers are not responsible for delayed or undelivered messages. Message delivery is subject to carrier availability and network conditions.

Privacy Policy and Terms of Service

By participating in the Art Academy of Cincinnati Admissions SMS Program, you acknowledge the Privacy Policy and Terms and Conditions outlined in this document.

The complete SMS Privacy Policy and Terms and Conditions are available at:

<https://www.artacademy.edu/sms-policy>

Changes to This Policy

The Art Academy of Cincinnati may update this SMS Privacy Policy and Terms and Conditions periodically. Any changes will be posted on this page with a revised effective date.

Contact Information

Art Academy of Cincinnati

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Cincinnati, OH 45202

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Website: <https://www.artacademy.edu>

Effective Date: October 23, 2026