

## CONTACT US

### ART ACADEMY OF CINCINNATI

Admissions Office  
1212 Jackson Street  
Cincinnati, OH 45202  
513-562-6262

admissions@artacademy.edu  
www.artacademy.edu



## HOW TO SUBMIT YOUR PORTFOLIO

- **SLIDEROOM**  
[AAC.SLIDEROOM.COM](http://AAC.SLIDEROOM.COM)  
Create an account and upload your work! It's fast, easy, and convenient!
- **IN-PERSON**  
Reach out to your counselor or [admissions@artacademy.edu](mailto:admissions@artacademy.edu) to schedule a review and get a tour of the school, too!
- **VIRTUAL**  
Reach out to your counselor or [admissions@artacademy.edu](mailto:admissions@artacademy.edu) to schedule a Virtual Review. Virtual tours are also available upon request.
- **NATIONAL PORTFOLIO DAY**  
Find an event near you at [nationalportfolioday.org/schedule](http://nationalportfolioday.org/schedule) to get a review from AAC and any other schools in attendance\*.
- **OR FOLLOW OUR QR CODE TO SET UP A REVIEW**



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portfolio guide

# CURATE YOUR CREATIVITY



Art Academy  
of Cincinnati  
College of Art & Design



## WHAT CAN I ADD TO MY PORTFOLIO?

Any art you've made, whether it's visual art, writing, or video work. You can also add in some sketchbook pages or bring a sketchbook along with you during a review.

If you are submitting a longer written work such as a story, please limit to three pages per piece. For creative writers coming in-person, please send us your work before your review so that we can read it in-depth!

## FEELING UNSURE?

Reach out to [admissions@artacademy.edu](mailto:admissions@artacademy.edu) or your Art Academy counselor to ask for their advice or to set up a portfolio review. During a review, you'll be able to explain your process, show us your sketchbook, and get direct feedback on your work to take home.

Reviews can be in-person or virtual, depending on the best option for you. If you're unsatisfied with your score, you're more than welcome to schedule an additional review with fresh work. We will always take the best score out of any reviews completed!

### ENTRANCE SCHOLARSHIP

The Entrance Scholarship is a merit-based award offered on an ongoing basis to 100% of students accepted to AAC's Bachelor of Fine Arts program.

The Entrance Scholarship is based on the strength of the portfolio submission. The Admissions Office also takes each component of the application into account to determine the scholarship award amount.

## WHAT IS A PORTFOLIO?

A collection of artwork that represents you; your style, your artistic voice, and your practice. We want to see your best work, regardless of medium, style, or subject matter!

## WHAT ARE THE REQUIREMENTS?

- 8-10 Works of Art, Design, and Creative Writing\*
- Exclusively Creative Writing - 10-15 Pages

*\*Fan art and/or Adobe Certificates will not be considered*

### FORMAL AND TECHNICAL SKILLS

- Craft
- Attention to detail
- Composition
- Use of your materials
- Elements of art

### ARTISTIC PROCESS

- Ideation
- Workflow
- Follow Through
- Sketchbook/Journal

### CONTENT DEVELOPMENT

- Finalized concepts
- Storytelling
- Intent

## PORTFOLIO TIPS?

### PRESENTATION

- Images of your work should be clear, crisp, and rotated properly. Make sure the background is clean and not distracting or crop the image to the edges of your piece.
- If you're scanning in pieces, make sure it's set to 300 DPI (dots-per-inch).
- Do not fold your artwork. Keep it flat in a portfolio case unless it's too large, then you can gently roll it. Only roll your work during transportation.
- Set up a folder on your computer or iPad to easily show your work during a review. A website or online portfolio like Instagram is great too!

### CRAFT

- Artwork itself should be in good condition.
- Aim for high quality material. Try to avoid using printer paper, notebook paper, or sketchbook paper for final pieces. Matting and framing is not required, but good to consider.
- Seal any soft mediums like graphite and chalk with fixative to minimize smudging during review. Keep a piece of newsprint or tracing paper to cover the front during transportation.

### SKETCHBOOK

- Mark off pages you'd like us to see.
- Preliminary work or planning process for finished work or works in progress.