



Art Academy of Cincinnati rules –Scavenger Hunt contest

#OTRIsART - AAC Scavenger Hunt Rules

In honor of our 10 years in OTR, making art and taking names, we're hosting a scavenger hunt on Saturday, February 27th, for current AAC students.

The Prize: \$230 dollars worth of gift cards for your team (\$115 each), for Plaza, Three Sweet Girls Cakery, Lucy Blue, Kaze, Goodfellas, Brezel, Collective Espresso, and Happy Belly!

The details:

Who: You & your teammate (teams must be made up of two AAC students)

When: Saturday, February 27th, starting at 10:00 am

Where: All over OTR (within walking distance from AAC)

What: Awesome stuff below

The rules are simple:

- We'll post 5 photo clues on our Instagram account (@artacademyofcincinnati) on the morning of February 27th. We'll start posting them, one by one, at 10:00 am.
- Each clue will include a small snapshot of a local mural, sculpture, or art piece, right here in OTR. The copy will include a riddle or written clue to point you in the right direction.
- It's your job to locate each of the five pieces of art. When you find one, snap a photo, and post it to Instagram (you'll need to tag @artacademyofcincinnati and use the hashtag #OTRIsArt for it to count).
- Once you've located and posted pictures of all five pieces, let us know you completed the scavenger hunt by taking a team selfie back at AAC. This is the final step in entering to win. This notifies AAC that you are finished and your pieces are ready to be checked.
- The first team to successfully locate and post all five pieces, plus post their team selfie on Instagram will be the winner!

The deadline:

Your team must complete the scavenger hunt by February 27th at 4:00 pm. So you have six hours to kick some serious butt. We'll announce the winner at 6:00 pm on Facebook, Twitter, & Instagram. You can pick up your prize on Monday, February 29th from Amanda Parker – Wolery. As a reminder, the first team to successfully complete the scavenger hunt will be our winner. If no one completes the challenge, the team with the most art pieces identified and posted correctly by the deadline will be our winner.

Sign up: Comment on our post in the AAC student Facebook group, letting us know you're in. Don't forget to tag your teammate too!

Pro-tips:

- Only one person on your team needs to post photos to Instagram, so designate your photographer before hand.
- Make your Instagram account public, to ensure we see your entries.
- Follow @artacademyofcincinnati before February 27th, obviously.
- Watch our other social media accounts in February for early clues about the scavenger hunt, that could give you a leg up on the competition...
- To make sure other teams don't cheat off of you, wait until you have found and photographed all five art pieces to start uploading them to Instagram. This will keep the other teams off your trail!

Legal Rules and Regulations

This giveaway is only intended for play in the U.S. and is governed by U.S. law. Do not enter if you are not located in the U.S. at the time of entry. Void where prohibited by law, licensed, taxed or restricted, as well as in Puerto Rico and overseas United States territories, possessions, commonwealths and military installations.

No purchase or payment of any kind is necessary to enter or win this giveaway. Making a purchase does not increase your chances of winning.

1. Entry

No purchase is necessary. The "Scavenger Hunt" contest begins at 9:00 AM Eastern Daylight Time on Saturday 27, 2016. There is a single way to enter the contest: Comment on our post in the AAC student Facebook group, letting us know you're in. Don't forget to tag your teammate too! Limit one entry per person. Submission of entry certifies that entrant has read and understands the rules prior to submission and agrees to abide by all giveaway rules. Proof of entry submission will not be deemed proof of receipt by Art Academy of Cincinnati. In the event of a dispute, entries will be deemed made by the authorized account holder of the email address submitted at the time of entry, provided such person meets eligibility requirements. "Authorized account holder" means the natural person who was assigned the email address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the e-mail address. The entrant that submitted the potential winning giveaway entry may be requested to provide proof to Mitchell's Salon that he or she is the authorized account holder for potential winning entry.

2. Eligibility

All entrants must be 13 years of age or older as of the date of their entry and, upon request from Art Academy of Cincinnati, must provide valid identification showing proof of age. NO EXCEPTIONS. Entrants must be legal residents of one of the 50 United States/D.C. A parent or guardian of any participant who is a minor (under 18 years old) at the time of entry must sign a release on behalf of the minor to be eligible to receive a prize, but the Company reserves the right to refuse to award a

prize to or on behalf of any minor. Employees of the Company, the giveaway's participating sponsors and their advertising agencies, employees of other franchisees, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

This giveaway is subject to all applicable federal, state, provincial and local laws and regulations.

3. Drawing

The potential winners will be selected from all eligible entries received in accordance with these rules in one drawing conducted in Cincinnati, OH (USA). The drawing results and awarding of the winners will be made by Art Academy of Cincinnati and are final on all matters relating to this contest and are not subject to review.

4. Odds

Odds of winning depend on the total number of eligible team entries received at the end of the scavenger hunt.

5. Prize and Restrictions

The "Scavenger Hunt" prize will be awarded to one (1) eligible team. The prize winner will be determined by the team that successfully uploads all scavenger hunt elements on Instagram. The prize is _____. No transfer of prizes or prize substitutions allowed. Art Academy of Cincinnati reserves the right to award a prize of equal or greater value if an advertised prize becomes unavailable. All fees and costs related to prize acceptance and/or use, including but not limited to all federal, state, provincial or local taxes and any registration, license, fees or costs are the winner's exclusive responsibility. If winners are U.S. residents, each will be responsible for paying all applicable taxes on the prize.

6. Prize Claim

The potential winning eligible teams will be contacted by e-mail within three (2) days of being selected. The potential winner may be required to sign and return a notarized Affidavit (or Declaration) of Eligibility, Liability Release and a Publicity Release. The potential winner must claim acceptance of the prize and return any required proof of eligibility and identification within seven (7) days of their selection or the prize will be forfeited and awarded to an alternative winner.

8. Additional Terms

By accepting a prize, the winner agrees that Art Academy of Cincinnati may use winner's name, pictures, portraits, likeness and/or voices for advertising, trade and promotional purposes in commerce and in all media worldwide without limitation or additional compensation, except where prohibited by law. The potential winner must comply fully with these Official Rules in order to receive prize. By accepting a prize, the winning entrant will further acknowledge that Art Academy of Cincinnati and its agents, officers, directors and other employees have neither made, nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to prize including, but not limited to, its quality, condition or fitness for a purpose. By participating in this giveaway, all entrants agree (a) that the Official Rules and the decisions of Art Academy of Cincinnati shall be final in all respects; and (b) to release, discharge, indemnify and hold harmless Art Academy of Cincinnati and its officers, directors, agents, heirs, assigns and other employees, from any

liabilities, claims, damages or injuries of any kind arising from or in connection with any entrant's participation in the giveaway and/or the acceptance, possession or use of the awarded prize or participation in prize-related activities.

9. Limitation of Liability

Art Academy is not responsible for (a) lost, late, incomplete, illegible, damaged, destroyed or misdirected entries or e-mail, or entries not received for any reason; (b) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries or for destruction of or unauthorized access to, or alternation of, entries; (c) failure or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Art Academy of Cincinnati's reasonable control that jeopardizes the administration, security, fairness, integrity or proper conduct of this giveaway; or (d) any entries submitted in a manner that is not expressly allowed under these rules; all such entries will be disqualified. All incomplete or otherwise non-conforming entries will be disqualified. Art Academy of Cincinnati reserves the right to void any and all online entries made through any robotic, automatic, mechanical, programmed or similar entry duplication method and to disqualify any individual using such a method. If for any reason this giveaway cannot be executed as planned, for reasons including but not limited to infection by computer virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Art Academy of Cincinnati that corrupt or affect the security, administration, fairness, integrity or proper conduct of this giveaway, or if this giveaway is compromised or becomes technically corrupt in any way, electronically or otherwise, Art Academy of Cincinnati reserves the right to terminate the giveaway at its sole discretion. Art Academy of Cincinnati reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process. Entrant waives any and all rights if the contest is terminated before the scheduled end date, Art Academy of Cincinnati will select the winner by random drawing from among all eligible, non-suspect entries. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations or the rights and obligations of Art Academy of Cincinnati in connection with the contest, shall be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts in Cincinnati, OH.

By participating in the giveaway, entrant agrees to release Art Academy of Cincinnati from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the contest or for damages of any kind caused by any prize or resulting from acceptance, possession, or use or misuse or failure to use the Prize (if awarded to entrant), or while preparing for, participating in, and/or traveling to and from any prize-related activity (if awarded to entrant). Art Academy of Cincinnati has not made any warranty, representation or guarantee, expressed or implied, in fact or in law, with respect to the prize or giveaway and specifically disclaims any and all such

warranties, including, without limitation, any warranty of merchantability or fitness for a particular purpose. The Prize is awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND either expressed or implied. The Prize may not be sold, traded, or commissioned, and is not exchangeable, transferable, or redeemable for cash. There are no prize substitutions unless specified by Art Academy of Cincinnati in its sole discretion. In no event shall Art Academy of Cincinnati be liable for any special, incidental or consequential damages associated with the giveaway.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, ART ACADEMY OF CINCINNATI RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Copy of Official Rules/Winner Identification

For a copy of these official rules, and the name of the winner, send a self-addressed, stamped envelope to Art Academy of Cincinnati, 1212 Jackson St, Cincinnati, OH 45202. Attn: “Scavenger Hunt” contest.

11. Other Terms & Conditions

The contest is subject to all applicable federal, state, municipal, and local laws. This contest is void where prohibited by law. By participating in the contest, entrants agree to be bound by these Official Rules and agree that: (1) Art Academy of Cincinnati and its designees and assigns shall have the right and permission to use (unless prohibited by law) the Prize winner’s name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without further notice, permission or compensation, and (2) Art Academy of Cincinnati and its designees and assigns and all of their respective officers, directors, employees, representatives and agents shall have no liability and entrant will indemnify, release, defend and hold Art Academy of Cincinnati harmless from and against any and all liability, loss, injury, or damage to entrant themselves or any other person or entity, including personal injury, death or damage to personal or real property, due, in whole or in part, directly or indirectly, by reason of the acceptance, receipt, possession, use or misuse of the Prize (including any Grand Prize activity or travel related thereto) or participation in this giveaway or any giveaway-related activity. Entrants waive any right to claim ambiguity with these Official Rules.

The Winner of any Prize may be required to execute an Acknowledgement, Waiver, Indemnification and Release prior to his or her receipt of any Prize.