

All Beautiful  
Things Die



## BACHELOR OF FINE ARTS IN PRINT MEDIA

Print Media majors are provided opportunities to explore both traditional and contemporary printmaking techniques, while developing a distinct, creative voice. The Print Media track emphasizes traditional approaches invigorated by new technologies supported by a large, well-equipped facility. Students are introduced to a full range of processes that includes monoprint, relief, lithography, intaglio, screen printing, letterpress, and book arts. Graduates pursue a variety of career paths, including making prints at a cooperative press, working as a master printer in a professional workshop, founding an independent press, screen printing at a professional design firm, as well as completing a graduate degree and teaching at the college level.

### Educational Objectives | Print Media

#### Creativity

Print Media majors engage in a range of diverse processes and produce creative and unpredictable outcomes that contribute to the dynamic, eclectic practice and innovative definition of contemporary print media.

#### Curiosity

Through their commitment to inquiry, research, and experimentation, Print Media majors define the formal and conceptual interests related to their own process, vision, and voice.

#### Individuality

Print Media majors articulate a unique and rebellious voice in their work; one that establishes a connection to the past while embracing the present and future expansiveness of multiple genres.

#### Education

Through exposure to traditional and contemporary processes, Print Media majors employ and integrate the technical skills, strategies, and critical thinking necessary to create relevant contemporary work.

#### History

Students determine and defend the role of print history in relation to their deepening cultural and intellectual understanding of the contemporary art world and its role in their own work.

#### Community

Through their pursuit of form and meaning, Print Media majors make meaningful connections with the diverse communities within and beyond their chosen disciplines.

†Artwork: Andrew Scheidler

### Educational Outcomes | Print Media

#### Introductory to Intermediate

- Work with and gain command of monotype, relief, lithography, and etching techniques
- Work cooperatively in print shop using proper workshop practices, clean-up, care and safe use of equipment, and health hazard precautions
- Establish solid, comprehensive dexterity with traditional technical processes unique to the printmaker, who works fluidly with drawing, layering, surface design, and concept design
- Develop imagery based on proposed direction of the course
- Work with black and white line techniques in relief printing
- Produce monotypes to create unique images
- Design, print films, and coat print screens
- Register and hand-print multiple color prints
- Print on unconventional objects
- Develop a basic understanding of Fine Art and Commercial Screen Printing applications
- Develop basic understanding of CMYK Printing

#### Intermediate to Advanced

- Explore advanced conceptual projects in the use of print media
- Demonstrate advanced fine art and commercial design applications of print media
- Develop the skill to create and seek opportunities to guide conceptual content
- Create a self-driven body of work based on personal interests and values
- Create self-driven work in a multi-disciplinary and conceptually diverse atmosphere
- Identify the concepts and/or theories that form a basis for the student's art and/or design practice
- Discuss the student's own art and/or design and that of fellow students in the context of the world of art and design
- Produce work that is the basis for a visual thesis to demonstrate what the student has learned at the Art Academy
- Create work in relationship to the student's career path as an artist/designer
- Create works that show individuality, good design, creative use of formats, and an understanding of mixed color and color overlays
- Discover how Print Media is being used in the art and entrepreneurial community and why it continues to be relevant as a medium of artistic expression
- Explain the differences among multiple Print Media techniques and explain the advantages of using various techniques and color choices
- Give a public gallery talk
- Learn relevant information concerning taxes, finance, insurance, grant writing, art handling, graduate school, creating a start-up company, navigating the commercial aspects of art and design professions, and setting up a studio
- Write an exhibition proposal application or grant application (mock or actual)
- Create and publish a portfolio website
- Demonstrate learning at the AAC by completing a thesis paper and producing work that is the basis for a Formal Creative Presentation, which provides a capstone experience



Matthew Dayler, BFA '96, MFA  
Associate Professor, Head of Print Media Major

## Print Media Curriculum

FYE: STUDIO ARTS	FY101	Communication	3
	FY102	Ideation	3
	FY103	Discovery	3
	FY104	Voice	3
	FY105	Digital Literacy	3
FYE: LIBERAL ARTS	AH105	20th and 21st Century Art and Design: Issues and Ideas	3
	AH110	20th and 21st Century Art and Design History: Media	3
	HU101	Artist as Writer Workshop	3
	HU102	Artist as Reader Workshop	3
PRINT MEDIA MAJOR	FA211	Art and the Moving Image	
	FA212	Video Documentary	
	FA213	Video and Interdisciplinary Arts	
	FA314	Sound and the Moving Image	
	FA315	Film, Video, and Audio: Motion Graphics, Authoring and Special FX	15
	PH301	Medium and Large Format Photography	
	PH302	Experimental Photography	
	PH304	Commercial Photography	
	PH305	Special topics	
	PC201	Introduction to Professional Practice	3
PC301	Professional Pathways Preparation	3	
<b>STUDIO ELECTIVES</b>			<b>27</b>
ART HISTORY	AH2xx	Any 200-level Art History Elective	3
	AH3xx	Any 300-level Art History Elective	3

Choose Five: Other substitutions available with approval of Head of Print Media

LIBERAL ARTS	Critical Thinking: Choose One	AH211	Introduction to Visual Culture	
		HU201	Aesthetics	3
		HU210	Introduction to Philosophy	
LIBERAL ARTS	Additional Liberal Arts Coursework	Natural Science Elective		3
		Social Science Elective		3
		Humanities Elective		3
		Liberal Arts Electives		9
SENIOR YEAR EXPERIENCE		LA481	Senior Thesis	3
		SA482	Senior Seminar	3
		SA491	Senior Pathway Studio 1	6
		SA492	Senior Pathway Studio 2	6

TOTAL CREDIT HOURS

**120 HRS**

## COURSE DESCRIPTIONS | PRINT MEDIA MAJOR

Course descriptions for SA482 Senior Seminar, SA491 Senior Pathway Studio 1, and SA492 Senior Pathway Studio 2 are located in the Studio Arts Course Descriptions portion of the Catalog. Students may enroll in any Studio Arts course per the prerequisites specified for the course.

### CA211 Letterpress Design (3)

Letterpress Design explores technical processes, visual aesthetics, and design strategies in letterpress printing through individual printing and publishing projects, as well as a final collaborative project. Students acquire a working knowledge of letterpress operation and design as a historic perspective of printing and as a supplement to their knowledge of offset and digital printing technologies. (Prerequisite: Permission of Course Faculty & Registrar)

### CA311 Advanced Letterpress Design (3)

Advanced Letterpress Design is a continuation of the explorations of the technical processes, visual aesthetics, and design strategies in letterpress printing from CA211. Students pursue individual interests with the course faculty and determine areas of more specialized work to create advanced work to achieve quality portfolio pieces. (Prerequisite: CA211)

### FA312 Artists' Books (3)

In Artists' Books, students learn: study of book forms and basic bookbinding approaches through demonstration; research and investigation of contemporary artist books; exploration of the relationship between text and image; and the design of the book using letterpress, digital output, xerography, photography, and additional print and drawing media; and experimentation with altered and deconstructed books. Students work from a technical base to create books, one-of-a-kind and limited editions, which reflect personal issues and exploration of contemporary and historical directions in artist books. Classes consist of demonstrations, discussions, book projects, studio time, in-progress and group critiques, and field trips and/or visiting artists. (Prerequisite: Permission of Course Faculty & Registrar)

### PR201 Print Media: Etching, Lithography, Monoprint, and Relief (3)

Printmaking allows for the creation of multiples in consistent editions and for layered multimedia images capable of many variations. Physical marks and surfaces are transformed and unified through the transfer of image to paper. In Print Media: Etching, Lithography, Monoprint, and Relief, students explore painterly monotypes, black and white and color relief prints, lithographic images on stone or plate, and intaglio methods of line etching and aquatint. Student imagery is developed based on visual assignments and personal concepts. Basic principles of design and drawing are strengthened and reinforced. Area print exhibitions are learning resources for the course. (Prerequisite: Permission of Course Faculty & Registrar)

### PR202 Print Media: Screen Printing (3)

This course offers an opportunity to develop drawing, photographic, color, and digital applications in new personal directions through screen-printing. In Print Media: Screen Printing, students investigate unique aspects of printmaking such as layering of color, transparency, process, craft, and producing multiples. (Prerequisite: Permission of Course Faculty & Registrar)

### PR301 Lithography & Relief Prints (3)

Students learn to make lithographic images printed from stones or polyester plates using photocopy transfers, hand-drawing and digital imagery. Students develop relief prints by cutting into wood using subtractive techniques and printing with multi-colored layering. In Lithography & Relief Prints, students explore multimedia print approaches, including stamping, letterpress, and alternative approaches. Growth of personal imagery and concepts is encouraged. Students participate in class study of prints in area museums and local print exhibitions. (Prerequisite: PR201)

### PR302 Print Media: Contemporary Practices (3)

This advanced course emphasizes individual practice within the concepts of Print Media. In Print Media: Contemporary Practices, students begin to explore personal directions through print. Research, Critical Thinking, and Contemporary Studio Practice are introduced through studio visits and guest critics. (Prerequisite: PR202)

### PR303 Print Media: Concepts (3)

Various applications in printmaking are explored through intensive studio visits, personal projects, and contemporary applications of Print Media. Emphasis is placed on individual creative and theoretical development through experimentation and innovation. In Print Media: Concepts, students create images that reflect their research and critical thinking. Emphasis is on problem-solving and critical analysis in the creation of personal imagery through process. (Prerequisite: PR202)

Print Media Sample Schedule

First Year			
Fall Semester		Spring Semester	
Communication	3	Ideation	3
Discovery	3	Voice	3
Digital Literacy	3	Artist as Reader Workshop	3
Artist as Writer Workshop	3	Art History	3
Art History	3	Studio Elective or Print Media 3	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Second Year			
Fall Semester		Spring Semester	
Drawing or Print Media: Etching Lithography, Monoprint, Relief	3	Print Media: Contemporary Practices	3
Studio Elective	3	Studio Elective	3
Studio Elective	3	Introduction to Professional Practice	3
Liberal Arts OR Critical Thinking Elective	3	Liberal Arts OR Critical Thinking Elective	3
Art History Elective	3	Liberal Arts Elective	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Third Year			
Fall Semester		Spring Semester	
Print Media: Applied Processes	3	Studio Elective (Artists' Books or Letterpress)	3
Print Media: Concepts	3	Studio Elective	3
Studio Elective	3	Studio Elective	3
Liberal Arts Elective	3	Art History Elective	3
Liberal Arts Elective	3	Professional Pathways Preparation	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Fourth Year			
Fall Semester		Spring Semester	
Senior Pathway Studio 1	6	Senior Pathway Studio 2	6
Senior Thesis	3	Senior Seminar	3
Studio Elective	3	Studio Elective	3
Liberal Arts Elective	3	Liberal Arts Elective	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

TOTAL CREDIT HOURS



→ Artwork: Sophia Velasco



BACHELOR OF FINE ARTS IN SCULPTURE

Contemporary sculpture includes a diverse range of objects and practices. The Sculpture curriculum provides a strong foundation in traditional and contemporary 3D processes, positioning students to explore a full spectrum of possibilities. With guidance and individual attention from faculty, Sculpture majors fuse traditional, contemporary, and emerging media and strategies into their own art-making processes. Graduates in Sculpture pursue their professional studio/exhibition careers or work for prominent designers, foundries, fabricators, display firms, and interior design firms, as well as complete graduate degrees and teach at the college level.

Educational Objectives | Sculpture Major

**Creativity**

Sculpture majors explore a wide range of traditional and unconventional processes in the pursuit of surprising and unpredictable outcomes.

**Curiosity**

Through relentless inquiry, research, and experimentation, Sculpture majors investigate and define the value of precedents and the potential of three-dimensional forms of expression.

**Individuality**

Sculpture students develop and employ a unique voice in their work that contributes to the momentum and re-definition of contemporary sculptural practice.

**Education**

Through direct experience with traditional and contemporary processes, Sculpture majors employ and integrate the technical skills, strategies, and critical thinking required of sculpture professionals.

**History**

Students discover and define the role of historical precedents in relation to their creative output. Students understand the cultural and intellectual context of contemporary sculpture and its role in their own work.

**Community**

Through participation in a variety of public projects at each year level, Sculpture majors connect with the diverse communities within and beyond the institution and their discipline.

↑ Artwork: Lily Lamping