

Illustration

Illustration is the melting pot of the visual arts. In the last 20 years, the lines between illustration, graphic design, and fine art have blurred significantly. New media, expanded applications, and a more sophisticated popular culture make this a very exciting field.

Students majoring in Illustration at the Art Academy have many opportunities to incorporate design, digital media, painting, print media, drawing, 3D arts, and photography, allowing them to create a body of work that reflects their personal vision. The Art Academy's program requires a rigorous studio thesis and professional practice experience both inside and outside the classroom.

Students who graduate with a major in Illustration can compete for work in such industries as book and magazine publishing, video games, packaging, corporate branding, retail merchandising, motion graphics, advertising, social advocacy, and entertainment.

BFA with a Major in Illustration

Studio Arts		CR.
FO101	Studio Art 1	6.00
FO102	Studio Art 2: Proc/Media	3.00
FO103	Studio Art 3: Color	3.00
FO113	Digital Workshop 1	1.50
FO11x	Digital Workshop 2	1.50
FO121	Drawing 1	3.00
FO122	Drawing 2	3.00

Illustration Major

IL201	Illustration 1: Composition	3.00
IL202	Illustration 2: Communication	3.00
IL301	Illustration 3: Figurative	3.00
IL302	Illustration 4: Narrative	3.00
IL303	Illustration 5: Special Topics	3.00
PC400	Professional Component	3.00
SA482	Senior Seminar 2	3.00
SA491	Advanced Tutorial 1	6.00
SA492	Advanced Tutorial 2	6.00

Studio Electives 21.00

Art History

AH101	Intro to Art History 1	3.00
AH102	Intro to Art History 2	3.00
AH200	Art History Elective	3.00

One of the Following 3.00

AH201	Art of the 20th Century	
AH202	20th and 21st Cent. Design History	
AH214	History of Photography	

AH215	History of Illustration
AH301	Contemporary Art: Issues and Ideas

Liberal Arts

HU101	Artist as Writer	3.00
HU102	Artist as Reader	3.00
HU201	Aesthetics	3.00
NS100	Natural Science Elective	3.00
SS100	Social Science Elective	3.00
HU100	Humanities/CD Elective	3.00
LA100	Liberal Arts Elective	3.00
LA101	Liberal Arts Elective	3.00
LA102	Liberal Arts Elective	3.00
LA103	Liberal Arts Elective	3.00
LA481	Senior Seminar 1	3.00

Catalog Credits **120**

COURSE DESCRIPTIONS

IL201 Illustration 1: Composition (3)

This course is a continuation of Studio Art 1, of the study of compositional principles, formats and visual elements as related to the art of illustration. Illustration will be studied in its broadest applications including print media, animation and storyboards, digital media, environmental graphics and alternative formats. Students will be required to develop ideas through research, using references (photo files, models, original photography, and books) and demonstrate inventive, creative thinking. The class will employ the power of the group to generate ideas and solutions (group-think, list-making, preliminary sketching and media studies, and other visual thinking techniques) and develop strategies for crafting them. A variety of media will be used to explore the dynamics of composition and visual language as applied to problems in illustration. (Prerequisite: 1st-Year Studio Art)

IL202 Illustration 2: Communication (3)

Through a series of studio assignments, lectures, studio visits and class discussions, students will study the exploration, development and execution of the communication message in illustration. Communication categories include promotional, editorial, enhancive, and narrative. This course will also study the relationship between the use of media and visual aesthetic and communication. Students will be required to develop ideas through research, using references (photo files, models, original photography and books) and demonstrate inventive, creative thinking. The class will employ the power of the group to generate ideas and solutions (group-think, list-making, preliminary sketching and media studies, and other visual thinking techniques) and develop strategies for crafting them. A broad use of various tools and media will be encouraged. (Prerequisite: 1st-Year Studio Art)

IL301 Illustration 3: Figuration (3)

Through a series of studio assignments, lectures, guest speakers, and class discussions, this course presents the world of illustration and the role of figurative imagery in it. Students will investigate the illustrated image through the use of figure drawing and painting, character development, and the exploration of human, animal and hybrid forms in a variety of venues. The use of conventional media, digital media, and their combination will be used. The development of artistic processes, visual thinking exercises, and ideation techniques will be utilized. (Prerequisites: IL202 and IL201)

IL302 Illustration 4: Narrative (3)

Various drawing and painting projects are used to solve narrative illustration problems in applications including storybooks, storyboards, informational graphics, and graphic novels. Students will develop a basic knowledge of technical processes required to produce finished art, including work with graphic arts software to assemble and output digitally illustrated files. Emphasis is on narrative sequencing, composition, and technical refinement. (Prerequisite: IL301)

IL303 Illustration 5: Special Topics (3)

Students work individually to develop an interest area of illustration to produce work to build a portfolio and prepare for Advanced Tutorial. Assignments can be proposed by students with faculty approval, or students work from assignments presented by faculty. Professional illustrators can serve as mentors for students. Contemporary illustrators and illustration will be studied to further an understanding of the field. Students will also be expected to become knowledgeable of professional organizations that support the illustration industry. All assignments will be positioned in the context and expectations of “real-world” work and in preparation for thesis work. (Prerequisite: IL302)

Illustration

SAMPLE SCHEDULE

First Year Fall Semester Studio Art 1 6 Drawing 1 3 Artist as Writer 3 Intro to Art History 1 3 Digital Workshop: Photoshop and Illustrator 1.5 Total 16.5		Spring Semester Drawing 2 3 Studio Art 2: Process and Media 3 Studio Art 3: Color 3 Intro to Art History 2 3 Artist as Reader 3 Digital Workshop: Film/Video 1.5 OR Digital Workshop: Animation OR Digital Workshop: Design Total 16.5	
Second Year Fall Semester Illustration 1: Composition 3 Studio Elective 3 Studio Elective 3 Liberal Arts Elective 3 Art History Elective 3 Total 15		Spring Semester Illustration 2: Communication 3 Studio Elective 3 Studio Elective 3 Liberal Arts Elective 3 Aesthetics 3 Total 15	
Third Year Fall Semester Illustration 3: Figuration 3 Studio Elective 3 Studio Elective 3 Liberal Arts Elective 3 Art History 3 Total 15		Spring Semester Illustration 4: Narrative 3 Illustration 5: Special Topics 3 Professional Component 3 Liberal Arts Elective 3 Liberal Arts Elective 3 Total 15	
Fourth Year Fall Semester Advanced Tutorial 1 6 Senior Seminar 1 3 Studio Elective 3 Liberal Arts Elective 3 Total 15		Spring Semester Advanced Tutorial 2 6 Senior Seminar 2 3 Liberal Arts Elective 3 Total 12	

TOTAL CREDIT HOURS 120