NATIONAL PORTFOLIO DAY
Saturday, October 4th, 2014. 12-4pm.

1212 Jackson Street, Cincinnati, Ohio 45202.

Portfolio Reviews
Available 12 - 4pm.
Free and Open to the Public.

Parking available at Gateway
Garage or Gateway Quaker
Lot for a nominal fee

Campus tours available at 10:30 a.m.

Art Academy of Cincinnati, Cincinnati, Ohio

Art Academy of Cincinnati is a private, not-for-profit, accredited, national, regionally focused, art institute. It offers a wide range of undergraduate and graduate programs in the visual and performing arts. The Academy has been designated by the U.S. Department of Education as a School of Art for the College Art Association (CAA) 2014 National Portfolio Day. This is an opportunity for those who work in portfolio education and support the arts to meet with representatives from institutions offering professional programs in the National Association of Schools of Art and Design (NASAD) and the National Association of Schools of Dance (NASAD).
What is the National Portfolio Day Association?

The National Portfolio Day Association (NPDA) was created solely for the organization and planning of National Portfolio Days. Since 1978, NPDA members have been hosting portfolio days throughout the country. The Association consists of regionally-accredited art colleges which are members of the National Association of Schools of Art and Design. It is the only organization of its kind, and its membership represents the highest standard of visual arts education available in the United States.

Choosing an Art College

The first and most important thing to remember in choosing an education in the visual arts is that art making is a special kind of learning experience. In addition to considering academic standards, extracurricular activities, housing, costs, and financial aid, there are other things to think about. Of particular concern to art students should be the faculty, facilities, and equipment, proximity to museums, galleries, and other cultural resources. We urge you to thoroughly read about the art colleges in which you think you are interested. Try your best to visit them. Get a feel of the college before you make your final decision. Investigate its accreditation and transferability of credits, and be sure you understand its degree offerings and majors. Get as much information as you can so that you can choose a supportive and stimulating environment that is right for you. We look forward to reviewing your work. We are interested in your development, and will endeavor to provide you with the information necessary for you to make the right choice for the next important step in your education.

What is National Portfolio Day?

National Portfolio Days serve a variety of purposes. Most importantly, they help further the development of young artists by bringing together experienced college representatives to review artwork, and offer critique. You'll hear many different opinions about your work. Do not hesitate to explain how you develop your ideas, and where you want to go with them. Some people make certain kinds of art more successfully than others. Do not be discouraged if you see work that is “better” than yours. A National Portfolio Day may be the first time you see so many people in one place who share a powerful commitment to the arts. This experience is a small taste of what attending a professional art program can be like. We hope you will enjoy the intensity of the experience. National Portfolio Days are also about the exchange of information: information about your work, yourself, your college plans, your concerns. They are not an examination or a competition. The colleges represented are pleased to discuss their programs with you. Of course they can be most helpful when discussing your work. Your portfolio should include the best work you are making now; but it can also include work in progress, sketchbooks, and tear sheets. Do not spend an inordinate amount of time matting or framing your work, or worrying about presentation. The work itself is what is of interest. Whenever possible you should bring your original artwork. If you bring slides - of work that is too large or fragile to carry, or digital media - of work that is time-based, such as video, animation, or performance, it is your responsibility to ensure that the work can be viewed. You may choose to bring your own slide viewer, video camera and/or laptop to show your work. Be advised however, that you will not have access to an electric outlet. No admissions decisions or scholarship awards will be offered to you at a National Portfolio Day. Some colleges represented may accept the portfolio you present as the visual portion of your application. Other colleges have review structures which prohibit them from making a definitive admission decision at the time of your review. All expect your art to progress in the coming months. We urge you to discuss your work with as many representatives as possible.